Your Connection to Education and Workforce Development in the Life Sciences Industry

Our mission is to build a sustainable life sciences workforce in the region through educational programs that engage and **excite teachers, inspire and propel students**, and **illuminate the pathway from the classroom to careers**.

We engage with industry regularly through our **annual events, professional development courses, workforce trend insights, and volunteer programs**. By convening industry professionals, we seek to cultivate a field of experts who are diverse, well educated, and inspired to solve the world’s most vexing challenges.

MassBioEd’s programs and events provide organizations with the opportunity to connect with and increase visibility in the broader life sciences community. Sponsorship supports our education programs to link students, educators, and professionals to the exciting opportunities within the life sciences industry.

### 2018-2019 Impact

- **210** Educators Trained to Lead Biotechnology Labs
- **15,000** Students Impacted Through Inquiry-Based Lab Activities
- **110** Public High Schools Engaged in MassBioEd Programs
- **30** College & Career Exploration Events to Expose Students to Career Opportunities in the Life Sciences

- **99% of teachers** reported implementing BioTeach lab experiments into their classrooms
- **92% of students** reported an increased interest in pursuing a career in the life sciences

### All Sponsors Receive
- Acknowledgement on MassBioEd’s website
- Preview of attendee list (companies and titles)
- In addition to benefits unique to each event

For sponsorship opportunities, contact Megan Schulz at 617.674.5137 or megan.schulz@massbioed.org
The Life Sciences Workforce Conference provides insights into the major trends affecting the industry in Massachusetts. This year, as the world adapts to conducting business remotely, topics will focus on the hiring effects of the COVID-19 pandemic and implications for industry operations. Attendees from academia and industry will convene remotely with expert panelists to address critical issues such as how the pandemic is affecting business, how to focus on recovery, including handling disrupted class schedules and the abrupt shutdown of graduate research projects, and how to build a flexible workforce. Breakout sessions will offer opportunities for networking and more in-depth discussion to share best practices. Influential leaders from universities, colleges, and industry will come together to work on building solutions to expand the workforce and create innovative pathways for candidates to develop skills and be better prepared for careers in the industry.

All Sponsors Receive
Visibility with logo display on event program, website, e-mail communications, promotional materials, and acknowledgment in MassBioEd’s 2019-2020 Annual Report

Host Sponsor $10,000
- Branding as Host Sponsor on e-mail communications and in event program
- Multiple speaking roles, including Keynote, moderator, panelist, or facilitator
- Recognition as Host Sponsor on all virtual event marketing collateral
- Prominent acknowledgement during each panel discussion
- Acknowledgement in press release

Breakout Group Sponsor $7,500
- Prominent branding as Breakout Group Sponsor on e-mail communications
- Prominent branding as Breakout Group Sponsor in event program
- Speaking roles, including Keynote, moderator, panelist, or facilitator options
- Recognition as Breakout Group Sponsor on all virtual event marketing collateral
- Featured acknowledgement during each panel discussion
- Acknowledgement in press release

#MAJobTrends

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Life Sciences Workforce Conference
June 2nd, 3rd, 4th
1:00 PM - 3:00 PM

Premier Sponsor $5,000
■ Prominent branding on e-mail communications and in event program
■ Speaking roles, including Keynote, moderator or panelist options
■ Recognition as Premier Sponsor on all virtual event marketing collateral
■ Featured acknowledgement during each panel discussion
■ Acknowledgement in press release

Networking Sponsor $2,500
■ Branding in e-mail communications and in event program
■ Speaking role as moderator or panelist
■ Recognition as Networking Sponsor on all virtual event marketing collateral
■ Featured acknowledgement during break-out group networking and discussion
■ Acknowledgement in press release

Session Sponsor $1,000
■ Branding in e-mail communications and in event program
■ Speaking role as panelist
■ Recognition as Session Sponsor on all event marketing collateral
■ Acknowledgment in press release

#MAJobTrends

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MassBio’s Golf Classic to Benefit MassBioEd
September 16th, 7:00 AM – 4:30 PM
The International Golf Club - Bolton, MA

MassBio’s Golf Classic is held at the world-renowned course, The International, and offers industry leaders the opportunity to join colleagues for a round of golf, great food and drinks, networking, raffle and live auction. The event features the Josh Boger Innovative School of the Year Award, which recognizes a distinguished high school for its exemplary educational programming in the life sciences. The event also highlights and supports the year-round education programs of MassBioEd.

All Sponsors Receive
Acknowledgement in event program guide, logo on event signage and website.

Host Sponsor $20,000
- Most prominent placement on event signage
- Speaking role during program
- 12 complimentary golfer registrations
- Recognition as Host Sponsor in event marketing collateral
- 2 tee signs (one on each course)

Premier Sponsor $15,000
- Prominent placement on event signage
- Speaking role during program
- 8 complimentary golfer registrations
- Recognition as Premier Sponsor in event marketing collateral
- 2 tee signs (one on each course)

Reception Sponsor $12,500
- Sole branding on reception signage
- 4 complimentary golfer registrations
- Recognition in event marketing collateral
- 2 tee signs (one on each course)

Lunch Sponsor $10,500
- Sole branding on lunch signage
- 2 complimentary golfer registrations
- Recognition in event marketing collateral
- 2 tee signs (one on each course)

#Golf4BioEd

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MassBio’s Golf Classic to Benefit MassBioEd
September 16th, 7:00 AM – 4:30 PM
The International Golf Club - Bolton, MA

**Beverage Cart Sponsor $7,500**
- Sole branding on beverage carts
- 2 complimentary golfer registrations
- Recognition in event marketing collateral
- Tee sign on one hole

**Breakfast Sponsor $7,000**
- Sole branding on breakfast signage
- 2 complimentary golfer registrations
- Recognition in event marketing collateral
- Tee sign on one hole

**Water Sponsor $6,500**
- Sponsor provided, branded water bottles
- 1 complimentary golfer registration
- Recognition in event marketing collateral
- Tee sign on one hole

**Golf Cart Sponsor $6,000**
- Sole branding on all golf carts
- 1 complimentary golfer registration
- Recognition in event marketing collateral

**GPS Visage Sponsor $6,000**
- Sole branding on GPS Visage System in all golf carts
- 1 complimentary golfer registration
- Recognition in event marketing collateral

**Field Goal Sponsor $5,000**
- Tee sign at field goal contest on each course
- 1 complimentary golfer registration
- Recognition in event marketing collateral and passport

**Hole-in-One or Longest Drive Sponsor $3,000**
- Tee sign at hole-in-one or longest drive contest on each course
- 1 complimentary golfer registration
- Recognition in event marketing collateral and passport

**Driving Range or Putting Green Sponsor $1,500**
- Tee sign at driving range or putting green contest
- 1 complimentary golfer registration
- Recognition in event marketing collateral

**Tee Sponsor $650**
- Tee sign on one hole

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#Golf4BioEd
Champions for Biotechnology Education

Awards Reception
November 18th, 5:30 PM – 8:00 PM
The UMass Club – Boston, MA

Each year, we honor an individual, organization, and educator for their efforts to empower students to enter careers in the life sciences. The reception showcases the dedication of the life sciences community in engaging students in authentic science educational experiences. The event also highlights and supports the year-round education programs of MassBioEd.

All Sponsors Receive
Acknowledgement in program guide, press release, and event marketing collateral, logo on event signage and website, and complimentary admissions.

**Presenting Sponsor $15,000**
- Most prominent placement on event signage and in event program guide
- Branding on 6 table center pieces
- Speaking role, presenting award to honoree
- 20 complimentary admissions
- Premier recognition in event marketing collateral

**Gold Sponsor $10,000**
- Branding on 4 table center pieces
- Prominent placement on event signage and in event program guide
- 15 complimentary admissions
- Recognition in event marketing collateral

**Silver Sponsor $5,000**
- Branding on dessert gift bags for guests
- 10 complimentary admissions
- Recognition in event marketing collateral

**Supporting Sponsor $2,500**
- 5 complimentary admissions
- Recognition in event marketing collateral

#Champs4BioEd

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