Your Connection
to Education and Workforce Development in the Life Sciences Industry

Our mission is to build a sustainable life sciences workforce in the region through educational programs that engage and excite teachers, inspire and propel students, and illuminate the pathway from the classroom to careers.

We engage with industry regularly through our annual events, professional development courses, workforce trend insights, and volunteer programs. Through these engagements, we seek to cultivate a field of experts who are diverse, well educated, and inspired to solve the world’s most vexing challenges.

MassBioEd’s programs and events provide organizations with the opportunity to connect with and increase visibility in the broader life sciences community. Sponsorship supports our education programs to link students, educators, and professionals to the exciting opportunities within the life sciences industry.

The global pandemic has highlighted the critical importance of the life sciences. As we continue to develop and integrate on-line programs to continue our work with teachers, students and schools, the need to educate the next generation of students, promote career opportunities within the industry to underserved communities, and bring in new skilled workers is more important than ever.

We are committed to meeting that challenge. Will you join us?

2018-2019 Impact

149 Educators Trained to Lead Biotechnology Labs
10,500 Students Impacted Through Inquiry-Based Lab Activities
97 Middle and High Schools Engaged in MassBioEd Programs
24 College & Career Exploration Events to Expose Students to Career Opportunities in the Life Sciences

92% of teachers reported implementing BioTeach lab experiments into their classrooms
87% of students reported an increased interest in pursuing a biotechnology college degree

All Sponsors Receive
- Acknowledgement on MassBioEd’s website
- Preview of attendee list (companies and titles) upon request
- Benefits unique to each event

For sponsorship opportunities, contact Megan Schulz at 617.674.5137 or megan.schulz@massbio.org
Champions for Biotechnology Education
Awards Reception
November 18th, 6:00 PM – 7:00 PM

Each year, we honor an educator, a school, and an organization for their efforts to empower students to enter careers in the life sciences. This year, we will also honor an outstanding student for their dedication to pursuing biotechnology in college. This year’s online event will showcase the dedication of the life sciences community in engaging students in authentic science educational experiences. The event also highlights and supports the year-round education and workforce development programs of MassBioEd. Pre-networking will be from 5:30 - 6:00 PM.

All Sponsors Receive
Acknowledgment on website, e-mail communications & promotional materials, event collateral, program guide, press release, and complimentary admissions

Host Sponsor $20,000
■ 30 second video advertisement during Awards Show
■ Speaking role during program
■ Recognition as Host Sponsor in event marketing collateral and program guide
■ Branding as Host Sponsor in e-mail communications and on website

Premier Sponsor $15,000
■ 15 second video advertisement during Awards Show
■ Recognition as Premier Sponsor in event marketing collateral and program guide
■ Branding as Premier Sponsor in e-mail communications and on website

Presenting Sponsor $10,000
■ Prominent recognition in event marketing collateral and program guide
■ Branding as Presenting Sponsor in e-mail communications and on website

Awards Sponsor $5,000
■ Recognition as Awards Sponsor in event marketing collateral and program guide
■ Branding as Awards Sponsor in e-mail communications and on website

Supporting Sponsor $2,500
■ Recognition as Supporting Sponsor in event marketing collateral and program guide
■ Branding as Supporting Sponsor in e-mail communications and on website

#Champs4BioEd

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