

2025 SPONSORSHIP PROSPECTUS

Include. Inspire. Innovate.
Opening Doors in the Life Sciences

SPONSORSHIP 2025 | BENEFITS

Our mission is to build a sustainable life sciences workforce in the region through educational programs that engage and excite teachers, inspire and propel students, and illuminate the pathway from the classroom to career with a focus on expansion, opportunity and diversity. Sponsorship supports MassBioEd programs that provide critical training and career awareness to underserved students and adults, opening doors to sustainable careers in the industry. Join us as a sponsor, engage your employees, and increase your visibility in the community.

All Sponsorship opportunities include the following benefits:

- Logo on MassBioEd website
- Recognition in MassBioEd Annual Report
- Logo on general social media content
- Logo on general event signage and print materials
- Acknowledgment in press releases and/or blogs

**EXPLORE CUSTOM PACKAGES
TO SPONSOR ACROSS MULTIPLE
EVENTS AND PROGRAMS.
TO LEARN MORE, CONTACT
DEVELOPMENT@MASSBIOED.ORG**

SPONSORSHIP 2025 | SIGNATURE EVENTS

CHAMPIONS FOR BIOTECHNOLOGY EDUCATION AWARDS GALA

**ALL SPONSORS RECEIVE RECOGNITION IN GALA COMMUNICATIONS AND MATERIALS ON WEBSITE, RELEVANT PRESS DISTRIBUTED TO MEDIA, INDUSTRY, AND ACADEMIA.*



DIAMOND

\$25k

- Award Sponsor
- Complimentary Admission Tickets (10)
- Sponsored Social Posts (6x)
- Guest Blog
- Share Corporate Announcement on Community Calendar (3x)
- Logo on Community Calendar (3x)
- Logo on Centerpieces



PEARL

\$20k

- Guest Blog
- Dinner Sponsor
- Complimentary Admission Tickets (8)
- Sponsored Social Posts (5x)
- Share Corporate Announcement on Community Calendar
- Logo on Community Calendar (3x)
- Logo on Centerpieces



RUBY

\$15k

- Beverage Sponsor
- Complimentary Admission Tickets (7)
- Sponsored Social Posts (4x)
- Share Corporate Announcement on Community Calendar
- Logo on Community Calendar (2x)
- Logo on Centerpieces



SAPPHIRE

\$10k

- Entertainment Sponsor
- Logo on Centerpieces
- Complimentary Admission Tickets (6)
- Logo on Community Calendar (2x)



EMERALD

\$5k

- Dessert Sponsor
- Logo on Centerpieces
- Complimentary Admission Tickets (5)



OPAL

\$3k

- Logo on Centerpieces
- Complimentary Admission Tickets (3)



SPONSORSHIP 2025 | BENEFIT DESCRIPTIONS

Guest Blog

Write a 500 word blog post to be featured on MassBioEd's website.

MassBioEd Community Calendar

Showcase corporate event announcements, milestones, and networking opportunities of MassBioEd and sponsored partners. Corporate sponsors also have the opportunity to have their logo displayed. This calendar is broadcasted at the beginning of each month, reaching over 7,000+ subscribers.

Social Media Post

A social media post crafted to highlight corporate sponsors' contributions to support opportunities in the life sciences industry. Post is shared to all of MassBioEd's media accounts. Post is shared to all three of MassBioEd's social media accounts.

Brand Recognition on Program Website

Corporate sponsor's name, logo, and link will be shared on the program specific's website.

Specialty Recognition

Corporate logo on specific signage including Award, Beverage, Dessert, Discussion, Entertainment (music, photo area), Exhibit Hall, Lunch, and Networking.

Exhibitor Booth at Life Sciences Workforce Conference

Standard 6' table and 2 chairs.

