



# MassBioEd Champions for Biotechnology Education Gala

an evening of celebration

## **SPONSORSHIP TIERS**

## **DIAMOND SPONSORSHIP**

- Award Sponsor
- Ten (10) Complimentary Admission Tickets
- Social Media Six (6) sponsored posts shared on MassBioEd's accounts
- One (1) Guest Blog Posted on MassBioEd's website along with social media outreach
- MassBioEd Community Calendar- Three (3) company events shared + Company logo on the monthly calendar for six (6) months



## RUBY SPONSORSHIP

- Beverage Sponsor
- Eight (8) Complimentary Admission Tickets
- Social Media Four(4) sponsored posts shared on MassBloEd's accounts
- MassBioEd Community Calendar- One (1) company event shared + Company logo on the monthly calendar for four (4) months



#### **SAPPHIRE SPONSORSHIP**



- Entertainment Sponsor
- Five (5) Complimentary Admission Tickets
- MassBioEd Community Calendar- Company logo on the monthly calendar three (3) times
- Logo on Centerpieces

## \$10,000

\$5,000

\$2,500

### **EMERALD SPONSORSHIP**

- Dessert Sponsor
- Three (3) Complimentary Admission Tickets
- Logo on Centerpieces

## **OPAL SPONSORSHIP**

- Five (5) Complimentary Admission Tlckets
- Logo on Centerpieces

As MassBioEd's largest fundraiser, all proceeds directly support advancing authentic science and career exploration for students in high-need school districts and training diverse and underserved individuals for life sciences careers. Your support is invaluable to the success and growth of our education and workforce development programs that are provided at no cost to students, teachers, and schools.

## ALL SPONSORS WILL RECEIVE:

- Company logo on website
- Logo on program and general event signage
- Recognition in the press release and annual report
- Recognition in social media sponsorship highlight post

## MASSBIOED.ORG/SPONSORSHIP