MassBioEd

2022 Sponsorship Prospectus
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Impact of Your Support

Sponsorship is a significant way to support MassBioEd’s programs that open career doors to underserved students and build a strong and diverse life sciences workforce. Join us by supporting our annual signature events and signature programs, inspire your employees, and increase your visibility in the life sciences community.

Sponsorship includes:

• Logo on MassBioEd.org, event communications and collateral
• Recognition in MassBioEd’s Annual Report
• Acknowledgment in event press releases
• Additional benefits unique to each opportunity
2022 Sponsorship Opportunities

Contact megan.schulz@massbioed.org for more information.

Signature Event

- Champions for Biotechnology Education Awards Reception

Signature Programs

- Student Summer Intensive Biotech Training
- BioTeach Teacher Summer Institute
Event Sponsorship includes:

- Company logo on MassBioEd.org, event communications and collateral
- Recognition in MassBioEd’s Annual Report
- Acknowledgment in event press releases
- Preview of attendee list (companies and titles)
- Additional benefits unique to each event
Champions for Biotechnology Education
Awards Reception
October 27th, 2022

The Champions for Biotechnology Education Awards Reception celebrates outstanding advocacy for, and contributions to, life sciences education in Massachusetts. Each year, MassBioEd honors an organization, an educator, and a school for their commitment to fostering science literacy and advancing life sciences education. We also award a student with a scholarship to be used towards their life sciences field of study.
Champions for Biotechnology Education Awards
Reception
October 27th, 2022

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<th>Sponsor Level</th>
<th>Amount</th>
<th>Logo Placement</th>
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<tr>
<td>Presenting Sponsor</td>
<td>$25,000</td>
<td>Speaking role during program, branding on table centerpieces</td>
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<tr>
<td>Networking Sponsor</td>
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<td>Supporting Sponsor</td>
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2022 Signature Program Sponsorships

$5,000
Student Summer Intensive Biotechnology Training

$5,000
BioTeach Teacher Summer Institute

All program sponsorships are customizable

Program Sponsorship includes:

- Company logo on MassBioEd.org, event communications and collateral
- Recognition in MassBioEd’s Annual Report
- Additional benefits unique to each program
Student Summer Intensive Biotechnology Training
July 2022

Sponsor the inaugural Student Summer Intensive Biotechnology Training Program, which immerses high school students in a project-based research experience supplemented by career awareness programming.

In partnership with MIT’s Leah Knox Scholars Program and LabCentral, students participating will be provided soft skills training and college readiness preparation.

$5,000
• Company logo included in all Program communications and materials
• Highlighted in press release or blog focused on the training program
Support our BioTeach Teacher Summer Institute, which deepens teachers' knowledge in biotechnology and molecular biology techniques and lab activities. The intensive, one-week program focuses on the use of biotechnology tools and techniques of gel electrophoresis, PCR, HiFi DNA assembly, and CRISPR to create new recombinant bacterial strains. Attendees can earn Professional Development Points (PDPs) and graduate credit.

$5,000
• Company logo included in all Institute communications and materials
• Highlighted in press release or blog focused on the training program