

# Presenting with Persuasion, Clarity, and Strength

## **Description**

Presenting with Persuasion, Clarity & Strength provides professionals with key skills to comfortably speak in a clear and confident manner. Whether presenting internally or externally, telling your story effectively, delivering meaningful messages, being persuasive, and speaking confidently in a variety of settings takes skill development and practice. The course is taught with role-playing and exercises.

## **Format**

This interactive remote course occurs over three days, 2 hours per day.

## **Topical Agenda**

### **Session 1:**

- Introduction
- Sharing Communication Challenges
- Understanding the Listener's Needs
- Understanding the Communication Environment
- Identifying Theme
- Organizing Content
- Being Persuasive

### **Session 2:**

- Controlling Nervousness
- Using Notes
- Working with Visual Aids
- Best Practices for Presenting Virtually
- Handling Questions

### **Session 3:**

- Practice Strategies
- Delivering Presentation to Group for feedback and coaching

For more information or questions, contact [courses@massbioed.org](mailto:courses@massbioed.org).

[MassBioEd.org/Professional-Training-Courses](https://massbioed.org/Professional-Training-Courses)