

MassBioEd's 20th Anniversary Celebration Honoring Champions for Biotechnology Education

October 26th, 2021 | 5:30 PM – 8:00 PM

The UMass Club | In-Person and Live Stream



Event Overview

The Champions Reception honors a school, teacher, and company for their efforts to empower students to enter careers in the life sciences. In addition, a student is awarded for their academic excellence and dedication to pursuing biotechnology in college. The event brings together over 250 attendees from the life sciences industries and community to support the efforts of education and workforce development programs.

2021 marks the 20th anniversary of MassBioEd. This year's celebration will highlight the evolution and impact of MassBioEd's programs over 20 years, looking to the next 20 years of continued success in opening career doors to underserved students and building a strong and diverse workforce.

Sponsorship Opportunities

Sponsorship is a significant way to support MassBioEd. MassBioEd's Annual Fundraiser provides organizations with the opportunity to connect with and increase visibility in the broader life sciences community.

All Sponsors receive:

- Recognition on marketing collateral, event signage, website, and in the press release
- Acknowledgment in MassBioEd's Annual Report and on MassBioEd's Funding Partners page

Premier Sponsor **\$50,000**

- Prominent speaking role during the Awards Reception
- Optional 1-minute video during Program
- Recognition as Premier Sponsor in event program guide and on webpage
- Prominent recognition on 20th Anniversary announcements and webpage
- Branding on all marketing collateral as Premier Sponsor
- Most prominent recognition on event signage
- 20 complimentary admissions

Presenting Sponsor **\$25,000**

- Speaking role during the Awards Reception
- Optional 30-second video during Program
- Recognition as Presenting Sponsor in event program guide and on webpage
- Branding on all marketing collateral as Presenting Sponsor
- Prominent recognition on event signage
- 10 complimentary admissions



Seeing all the awardees and being able to talk to them before the Awards Program was a great part of the event.

– 2020 Champions Awards Reception Attendee

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Sponsorship Opportunities

Networking Sponsor **\$15,000**

- Recognition as Networking Sponsor in event program guide and on webpage
- Branding on all marketing collateral as Presenting Sponsor
- Recognition on event signage
- 10 complimentary admissions

Awards Sponsor **\$10,000**

- Recognition as Awards Sponsor in event program guide and on webpage
- Branding on all marketing collateral as Awards Sponsor
- Recognition on event signage
- 5 complimentary admissions

Supporting Sponsor **\$5,000**

- Recognition as Supporting Sponsor in event program guide and on webpage
- Branding on all marketing collateral as Supporting Sponsor
- Recognition on event signage
- 2 complimentary admissions

*For sponsorship opportunities, contact Megan Schulz at
617.674.5137 or megan.schulz@massbioed.org*



Impact of Support

Sponsorship support is critical to making our education and workforce development programs possible. Join MassBioEd in opening career doors to underserved students, building a strong and diverse workforce and inspiring your employees.