



Presenting with Persuasion, Clarity, and Strength

Description

Presenting with Persuasion, Clarity & Strength provides professionals with key skills to comfortably speak in a clear and confident manner. Whether presenting internally or externally, telling your story effectively, delivering meaningful messages, being persuasive, and speaking confidently in a variety of settings takes skill development and practice. The course is taught with role-playing and exercises.

Format

This interactive remote course occurs over three days, 1.5 hours on the first two days and 2 hours on the third day. The course will remain remote until safe to return in person.

Topical Agenda

Session 1:

- Introduction
- Sharing Communication Challenges
- Understanding the Listener's Needs
- Understanding the Communication Environment
- Identifying Theme
- Organizing Content
- Being Persuasive

Session 2:

- Controlling Nervousness
- Using Notes
- Working with Visual Aids
- Best Practices for Presenting Virtually
- Handling Questions

Session 3:

- Practice Strategies
- Delivering Presentation to Group for feedback and coaching

For more information or questions, contact courses@massbioed.org.

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