



Business of Biotech 101

Description

Business of Biotech 101 explores the business considerations that drive company strategies. Students will be provided with foundational information about the BioPharma industry and regulation via instruction, storytelling, and breakout group discussions. Industry ethics will be discussed, with emphasis on historical precedents. The course touches on topics such as market share, phases of development, patient population, and safety profile. A high-level overview of Research and Development, including pre-clinical through market approval will also reviewed.

Format

This interactive remote course occurs over three days, 2.5 hours per day. The course will remain remote until safe to return in person.

Topical Agenda

Session 1:

- Origins of the Biotech Industry: A Brief History
- Addressing Unmet Medical Need
- Biotechnology Techniques Used for Therapeutics Development
- Biotech Entrepreneurship
- Business Models of the Sector and Industries Within

Session 2:

- Preclinical
- Clinical Development
- Creating Barriers to Entry: Market Exclusivity

Session 3:

- Patents
- Early-Stage Financing

For more information or questions, contact courses@massbioed.org.

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